

# *Plimoth Investment Advisors*<sup>®</sup>

Investment Management & Trust Services

Mark J. Gendreau, CFP<sup>®</sup>  
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Mark joined PIA in 2009 as a lead equity analyst and was promoted to Investment Officer/Trader in 2010, providing support to the fixed income process through credit evaluation and trade execution. He was named an Assistant Vice President, Investment Officer in 2013, and was promoted to Vice President in 2016. In his current role, Mark works with clients in establishing appropriate asset allocation policies, and managing client assets in accordance with the groups' investment discipline and policies.

Mark holds a Bachelor's Degree from the University of Massachusetts - Amherst. He has also received a Masters of Business Administration from the University of Massachusetts - Dartmouth. Mark holds the CFP<sup>®</sup> (Certified Financial Planner) designation from the Certified Financial Planner Board of Standards, Inc., and is a 2019 Level II Chartered Financial Analyst candidate.

Mark is a strong community advocate and was awarded the John F. Brayton Jr. Memorial Community Service Award by the Bristol County Chamber of Commerce in 2016. Mark currently serves as President of the Greater Fall River Community Soup Kitchen, First Vice President of the Fall River Historical Society, Treasurer of the Lions Club of Fall River, and past President of the Animal Rescue League of Fall River.

Despite his jam-packed schedule, Mark and his wife, Crystal, have two daughters and a son who keep them busy. They all currently live in Mattapoisett with an adorable, but nutty Jack Russell Terrier named Bella. When Mark has free time, he loves to golf, follow favorite sports teams, and is an avid movie buff.

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